



Cathy Hammer & Associates
Workshops for Leaders

Superior Performance Cornerstones:

Three steps to ensuring that
your people are engaged in the
success of your company.



Workshop Description

Every study conducted on smart business practices points to the importance of having clear goals and a guiding vision that is implemented by the entire workforce. The growing use of virtual workers, the expanding needs of our multi-generational workplace, and heated competition for top talent have increased the need for consistent effective communication from the top to the roots of the organization. People need to understand how they promote the success of your company and be engaged in making that success happen.

“Superior Performance Cornerstones” is a highly interactive and enlightening workshop that covers the three tactics proven to sustain the leadership style, organizational culture and best practices that grow strong businesses.

Workshop Structure

Recommended audience: Leaders of companies going through a growth spurt, experiencing unwanted turnover, or developing their replacement strategy.

Time Frame: 2 hours

Format: Slideshow, facilitated Q&A, and handouts. In house, this workshop is paired with a minimum of three leadership team sessions and two one-to-one coaching sessions for each participant.

Objectives

- Learn how to improve individual performance by aligning contributions with company goals and direction.
- Discover how to move more rapidly towards business goals by soliciting relevant ideas from many levels of the company.
- Acquire techniques for promoting accountability, responsibility, and productivity across the board.